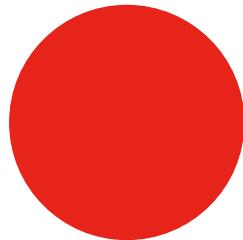


colour formula

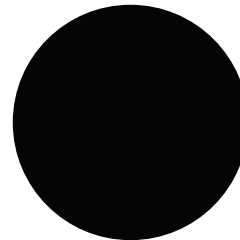


RED & BLACK

We use the most attention-getting colour combinations, red and black. Our palette combines black's strength with red's excitement and energy.



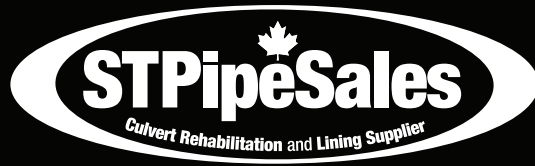
STPipeSales Red







Black



Supporting Grays



colour formula

Signature Colors	Pantone Color (use for color matching)	Print	Digital	
		Process Color Equivalent C M Y K	RGB Equivalent R G B	HEX Equivalent # _ _ _ _ _
 STPipeSales Red	485C (coated)	5 98 100 0.5	227 29 26	#e31d1a
 Black	—	0 0 0 100	0 0 0	#000000
 Dark Gray	cool gray 9	0 0 0 80	88 89 91	#58595B
 Light Gray	cool gray 4	0 0 0 10	231 232 233	#E7E8E9